RE: Tickets Sold to Officials

ADVISORY OPINION #178

SUMMARY

178. A lobbyist principal is prohibited from offering a service to officials, who are not season ticket holders, in the form of the opportunity to purchase tickets to an event operated by the lobbyist principal in advance of the sale of tickets to the general public. Minn. Stat. § 10A.071.

FACTS

As a registered lobbyist for an association that is a lobbyist principal, you ask the Ethical Practices Board for an advisory opinion based upon your statement of the following facts:

1. The association operates several annual events for which it offers tickets for sale to officials.
2. The price for the tickets offered to the officials is the same as the price paid by members of the general public.
3. The association's practice has been to send order blanks for the event to season ticket holders and to officials at the same time and to reserve a block of tickets for the event in anticipation of the advance sale to these individuals. After this advance sale is completed, the unsold tickets are released for sale to the public.

QUESTION

Is the advance sale of tickets to an event to officials by the association, a lobbyist principal, a gift from a lobbyist principal that is prohibited by Minn. Stat. § 10A.071?
OPINION

Yes. A lobbyist principal is prohibited from offering a service to officials, who are not season ticket holders, in the form of the opportunity to purchase tickets to an event operated by the lobbyist principal in advance of the sale of tickets to the general public. Minn. Stat. § 10A.071.

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John L. Holahan, Jr., Chair
Ethical Practices Board

PERTINENT STATUTES

Minn. Stat. § 10A.01 DEFINITIONS provides:

... Subd. 11. (a) "Lobbyist" means an individual:
(1) engaged for pay or other consideration, or authorized to spend money by another individual, association, political subdivision, or public higher education system, who spends more than five hours in any month or more than $250, not including the individual's own travel expenses and membership dues, in any year, for the purpose of attempting to influence legislative action or administrative action, or the official action of a metropolitan governmental unit, by communicating or urging others to communicate with public or local officials.

... Subd. 18. "Public official" means any:
(a) member of the legislature;
(b) constitutional officer in the executive branch and the officer's chief administrative deputy;
(c) member, chief administrative officer or deputy chief administrative officer of a state board or commission which has at least one of the following powers: (i) the power to adopt, amend or repeal rules, or (ii) the power to adjudicate contested cases or appeals;
(d) commissioner, deputy commissioner, or assistant commissioner of any state department as designated pursuant to section 15.01;
(e) individual employed in the executive branch who is authorized to adopt, amend or
repeal rules or adjudicate contested cases;
(f) executive director of the state board of investment;
(g) executive director of the Indian affairs intertribal board;
(h) commissioner of the iron range resources and rehabilitation board;
(i) commissioner of mediation services;
(j) deputy of any official listed in clauses (e) to (i);
(k) judge of the workers’ compensation court of appeals;
(l) administrative law judge or compensation judge in the state office of administrative
hearings or referee in the department of jobs and training;
(m) solicitor general or deputy, assistant or special assistant attorney general;
(n) individual employed by the legislature as secretary of the senate, chief clerk of the
house, revisor of statutes, or researcher, legislative analyst, or attorney in the office of senate
counsel and research or house research;
(o) member or chief administrative officer of the metropolitan council, regional transit
board, metropolitan transit commission, metropolitan waste control commission, metropolitan
parks and open spaces commission, metropolitan airports commission or metropolitan sports
facilities commission;
(p) the director of the racing commission, the director of the gambling control board, the
director of the state lottery, and the deputy director of the state lottery;
(q) director or the division of gambling enforcement in the department of public safety;
(r) member or executive director of the higher education facilities authority; or
(s) member of the board of directors or president of the Minnesota world trade center
corporation.

Subd. 28. **Principal.** "Principal" means an individual or association that:
(1) spends more than $500 in the aggregate in any calendar year to engage a lobbyist,
compensate a lobbyist, or authorize the expenditure of money by a lobbyist; or
(2) is not included in clause (1) and spends a total of at least $50,000 in any calendar
year on efforts to influence legislative action, administrative action, or the official action of
governmental units, as described in section 10A.04, subdivision 6.

Laws of 1994, Ch. 377, Sec. 5, created Minn. Stat. § 10A.071 CERTAIN GIFTS BY LOBBYISTS
AND PRINCIPALS PROHIBITED which provides:

Subdivision 1. **Definitions.** (a) The definitions in this subdivision apply to this section.
(b) "Gift" means money, real or personal property, a service, a loan, a forbearance or
forgiveness of indebtedness, or a promise of future employment, that is given and received
without the giver receiving consideration of equal or greater value in return.
(c) "Official" means a public official, an employee of the legislature, or a local official of
a metropolitan governmental unit.

Subd. 2. **Prohibition.** A lobbyist or principal may not give a gift or request another to give
a gift to an official. An official may not accept a gift from a lobbyist or principal.

Subd. 3. Exceptions. (a) The prohibitions in this sections do not apply if the gift is:
(1) a contribution as defined in section 10A.01, subdivision 7;
(2) services to assist an official in the performance of official duties, including by not limited to providing advice, consultation, information, and communication in connection with legislation, and services to constituents;
(3) services of insignificant monetary value;
(4) a plaque or similar memento recognizing individual services in a field of specialty or to a charitable cause;
(5) a trinket or memento of insignificant value;
(6) informational material of unexceptional value; or
(7) food or a beverage given at a reception, meal, or meeting away from the recipient's place of work by an organization before whom the recipient appears to make a speech or answer questions as part of a program.

(b) The prohibitions in this section do not apply if the gift is given:
(1) because of the recipient's membership in a group, a majority of whose members are not officials, and an equivalent gift is given to the other members of the group; or
(2) by a lobbyist or principal who is a member of the family of the recipient, unless the gift is given on behalf of someone who is not a member of that family.