

**ETHICAL PRACTICES BOARD**

**First Floor South, Centennial Building . 658 Cedar Street . St. Paul, MN 55155-1603**

Issued to:

Jim Wychor, Executive Director  
Minnesota Broadcasters Association  
3517 Raleigh Avenue  
P. O. Box 16030  
St. Louis Park, MN 55416-0030

**RE: Membership Directory Distribution**

**ADVISORY OPINION #204**

**SUMMARY**

204. The distribution to legislators and other state government officials of the annual membership directory of the Minnesota Broadcasters Association, a lobbyist principal, is within the exceptions to the gift prohibition for services to assist an official in the performance of official duties and for informational material of unexceptional value, as set out in Minn. Stat. § 10A.071, subd. 3 (a)(2) and (6).

**FACTS**

As the executive director of the Minnesota Broadcasters Association ("the Association"), a lobbyist principal, you ask the Board for an advisory opinion based on your statement of the following facts and information provided:

1. The Association publishes a membership directory listing the names, addresses, phone and fax numbers as well as the names of news directors and managers of radio and television stations.
2. The Association membership directories have historically been distributed free of charge to all state and federal agencies, public libraries, members of Congress, members of the legislature as well as to all of the public communication directors in all public offices in the state.
3. The Association membership directory provides a central source for legislators and other government officials so they will know whom to call at the radio and television stations in their districts with information for their constituents.
4. Each Association member receives a copy of the directory as one of the benefits of membership. Nonmembers may purchase copies of the directory from the

Association for \$25.00 per directory.

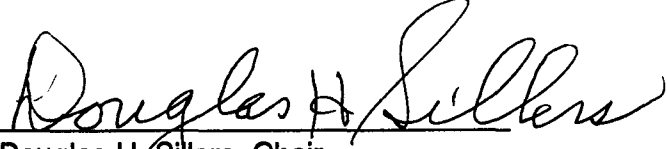
### QUESTION

May the Association provide copies of its annual membership directory to legislators and other state government officials free of charge to assist them in the performance of their legislative duties?

### OPINION

Yes. The distribution to legislators and other state government officials of the annual membership directory of the Minnesota Broadcasters Association, a lobbyist principal, is within the exceptions to the gift prohibition for services to assist an official in the performance of official duties and for informational material of unexceptional value, as set out in Minn. Stat. § 10A.071, subd. 3 (a)(2) and (6).

Issued: 3-1-95

  
Douglas H. Sillers, Chair  
Ethical Practices Board

### PERTINENT STATUTES

Minn. Stat. § 10A.01 DEFINITIONS provides:

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Subd. 11. (a) "Lobbyist" means an individual:

(1) engaged for pay or other consideration, or authorized to spend money by another individual, association, political subdivision, or public higher education system, who spends more than five hours in any month or more than \$250, not including the individual's own travel expenses and membership dues, in any year, for the purpose of attempting to influence legislative action or administrative action, or the official action of a metropolitan governmental unit, by communicating or urging others to communicate with public or local officials.

...

Subd. 18. "Public official" means any:

- (a) member of the legislature;
- (b) constitutional officer in the executive branch and the officer's chief administrative deputy;
- (c) member, chief administrative officer or deputy chief administrative officer of a state board or commission which has at least one of the following powers: (i) the power to adopt, amend or repeal rules, or (ii) the power to adjudicate contested cases or appeals;
- (d) commissioner, deputy commissioner, or assistant commissioner of any state department as designated pursuant to section 15.01;
- (e) individual employed in the executive branch who is authorized to adopt, amend or repeal rules or adjudicate contested cases;
- (f) executive director of the state board of investment;
- (g) executive director of the Indian affairs intertribal board;
- (h) commissioner of the iron range resources and rehabilitation board;
- (i) commissioner of mediation services;
- (j) deputy of any official listed in clauses (e) to (i);
- (k) judge of the workers' compensation court of appeals;
- (l) administrative law judge or compensation judge in the state office of administrative hearings or referee in the department of jobs and training;
- (m) solicitor general or deputy, assistant or special assistant attorney general;
- (n) individual employed by the legislature as secretary of the senate, chief clerk of the house, revisor of statutes, or researcher, legislative analyst, or attorney in the office of senate counsel and research or house research;
- (o) member or chief administrative officer of the metropolitan council, regional transit board, metropolitan transit commission, metropolitan waste control commission, metropolitan parks and open spaces commission, metropolitan airports commission or metropolitan sports facilities commission;
- (p) the director of the racing commission, the director of the gambling control board, the director of the state lottery, and the deputy director of the state lottery;
- (q) director or the division of gambling enforcement in the department of public safety;
- (r) member or executive director of the higher education facilities authority; or
- (s) member of the board of directors or president of the Minnesota world trade center corporation.

...  
 Subd. 28. **Principal.** "Principal" means an individual or association that:

- (1) spends more than \$500 in the aggregate in any calendar year to engage a lobbyist, compensate a lobbyist, or authorize the expenditure of money by a lobbyist; or
- (2) is not included in clause (1) and spends a total of at least \$50,000 in any calendar year on efforts to influence legislative action, administrative action, or the official action of governmental units, as described in section 10A.04, subdivision 6.

Minn. Stat. § 10A.071 CERTAIN GIFTS BY LOBBYISTS AND PRINCIPALS PROHIBITED provides:

- Subdivision 1. **Definitions.** (a) The definitions in this subdivision apply to this section.
- (b) "Gift" means money, real or personal property, a service, a loan, a forbearance or

forgiveness of indebtedness, or a promise of future employment, that is given without the giver receiving consideration of equal or greater value in return.

(c) "Official" means a public official, an employee of the legislature, or a local official of a metropolitan governmental unit.

**Subd. 2. Prohibition.** A lobbyist or principal may not give a gift or request another to give a gift to an official. An official may not accept a gift from a lobbyist or principal.

**Subd. 3. Exceptions.** (a) The prohibitions in this section do not apply if the gift is:

- (1) a contribution as defined in section 10A.01, subdivision 7;
- (2) services to assist an official in the performance of official duties, including but not limited to providing advice, consultation, information, and communication in connection with legislation, and services to constituents;
- (3) services of insignificant monetary value;
- (4) a plaque or similar memento recognizing individual services in a field of specialty or to a charitable cause;
- (5) a trinket or memento of insignificant value;
- (6) informational material of unexceptional value; or
- (7) food or a beverage given at a reception, meal, or meeting away from the recipient's place of work by an organization before whom the recipient appears to make a speech or answer questions as part of a program.

(b) the prohibitions in this section do not apply if the gift is given:

- (1) because of the recipient's membership in a group, a majority of whose members are not officials, and an equivalent gift is given to the other members of the group; or
- (2) by a lobbyist or principal who is a member of the family of the recipient, unless the gift is given on behalf of someone who is not a member of that family.