



MINNESOTA

CAMPAIGN FINANCE BOARD

Complaint for Violation of the Campaign Finance and Public Disclosure Act

All information on this form is confidential until a decision is issued by the Board.
A photocopy of the entire complaint, however, will be sent to the respondent.

Information about complaint filer

Name of complaint filer	Luke Mielke		
Address	P.O. Box 141243	Email address	lmielke7@gmail.com
City, state, and zip	Minneapolis, MN 55414	Telephone (Daytime)	651-231-6612

Identify person/entity you are complaining about

Name of person/entity being complained about	We Love Minneapolis PAC - 41379
Address	2801 Hennepin Ave S., Box #590
City, state, zip	Minneapolis, MN 55408
Title of respondent (If applicable)	
Board/Department/Agency/District # (If legislator)	

Luke Mielke

Digitally signed by Luke Mielke
Date: 2025.05.23 10:30:08 -05'00'

Signature of person filing complaint

5/23/2025

Date

Send completed form to:

Campaign Finance & Public Disclosure Board
190 Centennial Office Building
658 Cedar Street
St. Paul, MN 55155

If you have questions call 651-539-1189, 800-657-3889, or for TTY/TDD communication contact us via the Minnesota Relay Service at 800-627-3529. Board staff may be reached by email at cf.board@state.mn.us.

This document is available in alternative formats to individuals with disabilities by calling 651-539-1180, 800-657-3889, or through the Minnesota Relay Service at 800-627-3529.

Give the statutory cite to the section of Chapter 10A, Chapter 211B, or Minnesota Rules you believe has been violated: Minn. Stat. 10A.121 subd. 2(a)(2)

You will find links to the complete text of Chapter 10A, Chapter 211B, and Minnesota Rules chapters 4501 - 4525 on the Board's website at cfb.mn.gov.

Nature of complaint

Explain in detail why you believe the respondent has violated the campaign finance and public disclosure laws. Attach extra sheet(s) of paper if necessary. Attach any documents, photographs, or other evidence needed to support your allegations. Electronic files may be provided to the Board by email or via a file transfer service.

See attached.

Minnesota Statutes section 10A.022 and Minnesota Rules Chapter 4525 describe the procedures required for investigating complaints. A full description of the complaint process is available on the Board's website. Briefly, the Board will notify you when it has received your complaint. The Board must send a copy of the complaint to the respondent. Complaints and investigations are confidential. Board members and staff cannot talk about an investigation except as required to carry out the investigation or to take action in the matter. After the Board issues a decision, the record of the investigation is public.

The law requires a complaint to go through two stages before the Board can begin an investigation: a prima facie determination and a probable cause decision. If the complaint does not pass one of the stages, it must be dismissed. The Board chair or their designee has 10 business days after receiving your complaint to determine whether the complaint alleges a prima facie violation. If the complaint alleges a prima facie violation, the Board has 60 days to decide whether probable cause exists to believe a violation that warrants a formal investigation has occurred. Both you and the respondent have the right to be heard on the issue of probable cause before the Board makes this decision. The Board will notify you if the complaint moves to the probable cause stage.

If the Board determines that probable cause does not exist, the Board will dismiss the complaint. If the Board determines that probable cause exists, the Board may start an investigation. In some cases the Board will issue findings, conclusions, and an order as its decision. In other cases the Board will instead enter into a conciliation agreement with the respondent. The Board's final decision will be posted on the Board's website.

Dear Minnesota Campaign Finance Board,

I am requesting the Minnesota Campaign Finance Board investigate possible violations of the Fair Campaign Practices Act by the independent expenditure political committee We Love Minneapolis PAC (#41379).

In violation of Minn. Stat. 10A.121 subd. 2(a)(2), the We Love Minneapolis PAC coordinated expenditures with the Jacob Frey for Our City Candidate Committee, including—but not limited to—mailed campaign materials, flyers, radio ads and social media. Minn. Stat. 10A.121 subd. 2(a)(2) prohibits independent expenditures from making approved expenditures or direct contributions to “local candidates”. Pursuant to Minn. Stat. 10A.01, subd. 18, an “independent expenditure” must be “made without the express or implied consent, authorization, or cooperation of ... any candidate or any candidate’s principal campaign committee or agent or any local candidate or local candidate’s agent.” Minn Stat. 10A.175, subd. 2 defines “agent” as a “treasurer” and “deputy treasurer.”

Upon information and belief, a violation of the prohibition of coordination between a candidate committee and an independent expenditure committee existed and remained ongoing from, at the latest, April 15, 2025, through at least June 11, 2025. Based on recently available public filings with the City of Minneapolis Voter and Election Services and the Minnesota Campaign Finance Board, Andrew Minck concurrently serves as both Treasurer for the Jacob Frey for Our City Candidate Committee and Deputy Treasurer for We Love Minneapolis PAC, making him an “agent” for purposes of campaign finance laws. *See Minn Stat. 10A.175, subd. 2.*

It is impossible to interpret Andrew Minck’s service to both committees in the role of Treasurer and Deputy Treasurer not running afoul of Minnesota law which prohibits serving simultaneously as an agent of both a candidate's campaign committee and an independent expenditure committee benefiting the same candidate or opposing his/her opponent. *See Minn. Stat. 10A.176 subd. 3 and subd. 6.*

In serving as the active Treasurer and Deputy Treasurer for both committees, Andrew Minck could not help but benefit from insider knowledge regarding the Jacob Frey for Our City Candidate Committee campaign activity and spending and We Love Minneapolis PAC independent expenditure activities. Andrew Minck had personal knowledge of both committees' finances, which inherently means that any expenditure was made with at least the implied consent of Jacob Frey’s principal campaign committee or agent. *See Minn. Stat. 10.01, subd. 18.* Furthermore, Dana Swindler emailed candidate Jacob Frey a “strategic plan” developed by We Love Minneapolis to influence the 2025 elections. Such knowledge provides a unique advantage in maximizing the benefits and effects of both

committees' expenditures and activities, which Minnesota law prohibits via its campaign finance laws.

Jacob Frey is currently running for Minneapolis Mayor. The April 8 DFL Caucus selected delegates to the July 19-20 DFL City Convention in which the DFL endorsement for Minneapolis Mayor will be decided. Both the Jacob Frey for Our City Candidate Committee and We Love Minneapolis PAC made significant expenditures urging voters to attend the April 8 DFL Caucus and become delegates. The expenditures by We Love Minneapolis PAC, falsely labelled as "independent expenditures", directly benefited the Jacob Frey for Our City Candidate Committee. There is sufficient evidence, based on Andrew Minick's role on both committees, that these expenditures were coordinated.

It defies logic to believe that in making, approving, and collaborating on spending decisions for one committee, Andrew Minick was able to ignore operational knowledge of the other committee. In the attached complaint, please find multiple examples of campaign material urging voters to attend the April 8 DFL Caucus, listing We Love Minneapolis PAC as the underwriting sponsor. Again, this campaign material was created and distributed via mail while Andrew Minick was listed as the Treasurer for the Jacob Frey for Our City Candidate Committee that benefited from these expenditures.

As referenced above, Andrew Minick's role on both committees clearly violates the requirements for making independent expenditures outlined in Minn. Stat. 10A.176 subd. 3 and subd. 6. We Love Minneapolis PAC's independent expenditures should be treated as approved expenditures by the Jacob Frey for Our City Candidate Committee.

I greatly appreciate your attention to this matter and look forward to hearing from you shortly on these issues.

Sincerely,

Luke Mielke

Statement of Facts

1. Jacob Frey is a candidate for Minneapolis Mayor.
2. Andrew Minck is treasurer for the Jacob Frey for Our City Candidate Committee.
3. Andrew Minck is listed as the treasurer of the Jacob Frey for Our City Candidate Committee on campaign finance reports filed as recently as January 31, 2025 (Exhibit #1 and Exhibit #2).
4. On January 5, 2025, Andrew Minck incorporated "We Love Minneapolis" as a 501(c)4 Nonprofit Domestic Corporation (Exhibit #3).
5. On March 12, 2025, Dana Swindler emailed candidate Jacob Frey a "strategic plan" developed by We Love Minneapolis to influence the 2025 Minneapolis elections (Exhibit #4 and Exhibit #5).
6. On April 15, 2025, Andrew Minck was listed as the Deputy Treasurer for independent expenditure political committee We Love Minneapolis PAC (Exhibit #6).
7. On April 15, 2025, Andrew Minck signed and certified We Love Minneapolis PAC's 1st Quarter Report filed with the Minnesota Campaign Finance Board (Exhibit #7).
8. Upon information and belief, We Love Minneapolis PAC has prepared and paid for election communications in coordination with the Jacob Frey for Our City Candidate Committee which are falsely characterized as "independent expenditures" asking voters to attend the April 8 DFL Caucus and become delegates (Exhibits #7-12).
9. During the same time period, the Jacob Frey for Our City Candidate Committee prepared and paid for election communications asking voters to attend the April 8 DFL Caucus and become delegates (Exhibits #13-14).

Applicable Campaign Finance Law

10. Pursuant to Minn. Stat. 10A.176 subd. 3, an independent expenditure is not independent but rather a coordinated expenditure if it "is made on or after January 1 of the year the office will appear on the ballot by a spender that:
 - (1) is not a party unit; and
 - (2) is an association, political committee, political fund, **independent expenditure political committee**, or independent expenditure political fund, **in which the candidate was a** chairperson, deputy chairperson, treasurer, or **deputy treasurer on or after January 1 of the year the office will appear on the ballot** (emphasis added).
11. Pursuant to Minn. Stat. 10A.176 subd. 6, an independent expenditure is not independent but rather a coordinated expenditure if it is made when:

- (1) **the spender provides information to the candidate regarding the expenditure's contents, intended audience, timing, location or mode, volume, or frequency;** and
 - (2) the information is provided to the candidate before the expenditure is communicated to the public (emphasis added).
12. Minn. Stat. 10A.175, subd. 3 defines "candidate" as "a candidate as defined in candidate's agent."
 13. Minn. Stat. 10A.175, subd. 2 defines "agent" as "**a person serving during an election segment** as a candidate's chairperson, deputy chairperson, treasurer, **deputy treasurer**, or any other person whose actions are coordinated."
 14. Minn. Stat. 10A.17 requires that a treasurer or deputy treasurer authorize all expenditures for principal campaign committees and political committees.
 15. A coordinated expenditure is defined as an approved expenditure under Minn. Stat. 10A.175, subd. 5.
 16. Minn. Stat. 10A.121 subd. 2(a)(2) prohibits independent expenditure political committee's from making approved expenditures and stipulates "a civil penalty of up to four times the amount of the contribution or approved expenditure" for the following:
 - (1) makes a contribution to a candidate, **local candidate**, party unit, political committee, or political fund other than an independent expenditure political committee, an independent expenditure political fund, ballot question political committee, or ballot question political fund; or
 - (2) **makes an approved expenditure** (emphasis added).
 17. In the 2025 election segment, Andrew Minck serves as treasurer for the Jacob Frey for Our City Candidate Committee and therefore an "agent" of the campaign and the "candidate" as defined in 10A.175, subs. 2 and 3. As treasurer and deputy treasurer for both entities, Andrew Minck's actions violated the independence of expenditures by the We Love Minneapolis PAC benefiting the Jacob Frey for Our City Candidate Committee, resulting in coordinated expenditures by the We Love Minneapolis PAC to the Jacob Frey for Our City Candidate Committee.
 18. In the 2025 election segment, Dana Swindler provided non-public information via email regarding We Love Minneapolis budget and strategy to candidate Jacob Frey. Dana Swindler's actions violated the independence of expenditures by the We Love Minneapolis PAC benefiting the Jacob Frey for Our City Candidate Committee, resulting in coordinated expenditures by the We Love Minneapolis PAC to the Jacob Frey for Our City Candidate Committee.

Violations of Law

19. The We Love Minneapolis PAC illegally coordinated the activity of the Jacob Frey for Our City Candidate Committee through the dual role of Andrew Minck and the sharing of non-public information by Dana Swindler, resulting in approved expenditures from an independent expenditure political committee.
20. We Love Minneapolis PAC violated Minn. Stat. 10A.121 subd. 2(a)(2) prohibiting independent expenditure political committees from making approved expenditures. The penalty for making an approved expenditure is up to four times the amount of the expenditure. See Minn. Stat. 10A.121 subd. 2(a).
21. Based on the foregoing allegations and upon information and belief, We Love Minneapolis PAC violated Minn. Stat. 10A.121 subd. 2(a)(2) by making approved expenditures on behalf of the Jacob Frey for Our City Candidate Committee.

Relief Sought

1. Pursuant to authority conferred on the Board by Minn. Stat. 10A.121 subd. 2(a)(2), the Board may impose civil penalties “up to four times the amount of the contribution or approved expenditure” if an independent expenditure political committee "makes an approved expenditure".
2. The below-signed complainant requests that the Board refer the matter to the appropriate County Attorney for prosecution as required under Chapter 10A and, given that time is of the essence with the fast-approaching November 4, 2025 Election, take any and all immediate action to address this complaint.

**Exhibit #1—Jacob Frey For Our City Minneapolis Elections and Voter Services
screenshot accessed May 16, 2025**

Screenshot of the Jacob Frey for Our City 2024 Annual Report, filed on January 31, 2025, by Andrew Minck.

<https://minneapolis.maplight.com/public/campaign-finance-report/478>

Campaign Finance Report

Filing Information

Campaign Name	Jacob Frey for Our City
Campaign Type	Candidate Committee
Office Sought	Mayor
Election Cycle	2025 Election
Filing Period	2024 Annual Report
Filing ID	478
Submitted By	Andrew Minck
Due Date	01/31/2025 11:59 PM
Date Submitted	01/31/2025 10:35 PM

Exhibit #2—Jacob Frey for Our City 2024 Annual Report

Jacob Frey for Our City 2024 Annual Report, signed and certified by treasurer Andrew Minck.

Report	CAMPAIGN FINANCIAL REPORT <i>(All of the information in this report is public information)</i>																								
	Name of candidate, committee or corporation: Jacob Frey																								
	Office sought or ballot question: Mayor																								
Office	Type of report:	<input checked="" type="checkbox"/> Candidate report <input type="checkbox"/> Campaign committee report <input type="checkbox"/> Association or corporation report <input type="checkbox"/> Final report																							
	District:																								
	Period of time covered by report:	from 1/1/2024 to 12/31/2024																							
Name	CONTRIBUTIONS RECEIVED																								
	Give the total for all contributions received during the period of time covered by this report. Contributions should be listed by type (money or in-kind) rather than contributor. See note on contribution limits on the back of this form. Use a separate sheet to itemize all contributions from a single source that exceeded \$100 during the calendar year. This itemization must include name, address, employer or occupation if self-employed, amount and date for these contributions.																								
	CASH \$108,503.00 TOTAL CASH-ON-HAND \$203,076.68 + IN-KIND \$0.00 = TOTAL AMOUNT RECEIVED \$108,503.00																								
For Office Use Only:	DISBURSEMENTS																								
	Include the amount, date and purpose for all disbursements made during the period of time covered by report. Attach additional sheets if necessary.																								
	<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th>Date</th><th>Purpose</th><th>Name and Address of Vendor</th><th>Amount</th></tr></thead><tbody><tr><td>1/2/2024</td><td>Email Suite</td><td>Google , 1600 Amphitheatre, CA, Mountain View , 94043</td><td>\$79.20</td></tr><tr><td>1/2/2024</td><td>News Subscription</td><td>Star Tribune, 650 3rd Ave S, 1300, MN, Minneapolis, 55488</td><td>\$17.50</td></tr><tr><td>1/4/2024</td><td>Software</td><td>Adobe, 345 Park Ave, CA, San Jose, 95110</td><td>\$21.79</td></tr><tr><td colspan="3" style="text-align: center;">See attached sheet</td><td></td></tr><tr><td colspan="3" style="text-align: right;">TOTAL</td><td>\$19,222.94</td></tr></tbody></table>		Date	Purpose	Name and Address of Vendor	Amount	1/2/2024	Email Suite	Google , 1600 Amphitheatre, CA, Mountain View , 94043	\$79.20	1/2/2024	News Subscription	Star Tribune, 650 3rd Ave S, 1300, MN, Minneapolis, 55488	\$17.50	1/4/2024	Software	Adobe, 345 Park Ave, CA, San Jose, 95110	\$21.79	See attached sheet				TOTAL		
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TOTAL			\$19,222.94																						
For Office Use Only:	CORPORATE PROJECT EXPENDITURES																								
	Corporations must list any media project or corporate message project for which contribution(s) or expenditure(s) total more than \$200. Submit a separate report for each project. Attach additional sheets if necessary.																								
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TOTAL																									
I certify that this is a full and true statement.		Signature _____ Date _____																							
Printed Name: Andrew Minck		Telephone: 3203095662																							
Email: andrew.minck@ffsnonprofits.com																									
Address: 4957 VINCENT AVE S / _____																									

Exhibit #3—We Love Minneapolis Articles of Incorporation

Andrew Minck incorporated We Love Minneapolis as a Minnesota Nonprofit Domestic Corporation on January 5, 2025, listing the same address and email used on the Jacob Frey for Our City 2024 Annual Report.

Office of the Minnesota Secretary of State Certificate of Incorporation	
I, Steve Simon, Secretary of State of Minnesota, do certify that: The following business entity has duly complied with the relevant provisions of Minnesota Statutes listed below, and is formed or authorized to do business in Minnesota on and after this date with all the powers, rights and privileges, and subject to the limitations, duties and restrictions, set forth in that chapter.	
The business entity is now legally registered under the laws of Minnesota.	
Name:	We Love Minneapolis
File Number:	1530827900023
Minnesota Statutes, Chapter:	317A
This certificate has been issued on:	01/05/2025
	 Steve Simon Secretary of State State of Minnesota

Office of the Minnesota Secretary of State
Minnesota Nonprofit Corporation/Articles of Incorporation
Minnesota Statutes, Chapter 317A



The individual(s) listed below who is (are each) 18 years of age or older, hereby adopt(s) the following Articles of Incorporation:

ARTICLE 1 - CORPORATE NAME:

We Love Minneapolis

ARTICLE 2 - REGISTERED OFFICE AND AGENT(S), IF ANY AT THAT OFFICE:

Name Address:
James Sherman

2736 LYNDALE AVE S MINNEAPOLIS MN 55408 1309 USA

ARTICLE 3 - INCORPORATOR(S):

Name: Address:
Andrew Minck 4957 VINCENT AVE S MINNEAPOLIS MN
55410

DURATION: PERPETUAL

If you submit an attachment, it will be incorporated into this document. If the attachment conflicts with the information specifically set forth in this document, this document supersedes the data referenced in the attachment.

By typing my name, I, the undersigned, certify that I am signing this document as the person whose signature is required, or as agent of the person(s) whose signature would be required who has authorized me to sign this document on his/her behalf, or in both capacities. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

SIGNED BY: Andrew Minck

MAILING ADDRESS: None Provided

EMAIL FOR OFFICIAL NOTICES: andrew.minck@ffsnonprofits.com

Articles of Incorporation of We Love Minneapolis

Article I – Name

The name of the corporation shall be: **We Love Minneapolis**

Article II – Registered Office and Agent

The registered office of the corporation shall be located at:
2736 Lyndale Ave S
Minneapolis, Minnesota 55408

The registered agent at this office is:
James Sherman

Article III – Purpose

This corporation is organized exclusively for social welfare purposes as defined in Section 501(c)(4) of the Internal Revenue Code of 1986, as amended, or the corresponding provisions of any future United States Internal Revenue law.

The specific purposes of the corporation are:

1. To promote prosperity and community success in Minneapolis for all community members; to educate individuals about cooperation between government, business, and non-governmental organizations; and to solicit and receive funds for the accomplishment of the above purposes.
 2. To advance and promote such aims in its own behalf or as agent, trustee, or representative of others so doing; to aid and assist individuals, corporations, associations, or institutions now or hereafter engaged in furthering such aims; and to do such other things as may be necessary or proper to carry out the foregoing aims of the Corporation.
-

Article IV – Nonprofit Nature

The corporation shall not be organized or operated for profit. No part of the net earnings of the corporation shall inure to the benefit of, or be distributable to, its directors, officers, or other private persons, except that the corporation shall be authorized and empowered to pay reasonable

compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article III.

Article V – Limitation of Activities

The corporation shall not participate or intervene in any political campaign on behalf of or in opposition to any candidate for public office, except as allowed under the provisions of Section 501(c)(4) of the Internal Revenue Code.

The corporation may engage in lobbying activities to the extent permitted under applicable federal laws and regulations for organizations exempt under Section 501(c)(4) of the Internal Revenue Code.

Article VI – Dissolution

Upon the dissolution of the corporation, assets shall be distributed exclusively for the purposes within the meaning of Section 501(c)(4) of the Internal Revenue Code, or corresponding section of any future federal tax code, to one or more organizations that are organized and operated exclusively for social welfare or charitable purposes.

Article VII – Members

The corporation shall not have members.

Article VIII – Board of Directors

The management of the corporation shall be vested in a Board of Directors. The number of directors, their terms, and manner of election shall be as set forth in the Bylaws of the corporation.

Article IX – Incorporator

The name and address of the incorporator of this corporation are:
Andrew Minck
4957 Vincent Ave S

Minneapolis MN 55410

Article X – Amendments

These Articles of Incorporation may be amended as provided by law and the Bylaws of the corporation.

In Witness Whereof, the undersigned has executed these Articles of Incorporation on this 5th of January, 2025.

Signature of Incorporator:
Andrew Minck

Andrew Minck



Work Item 1530827900023
Original File Number 1530827900023

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
01/05/2025 11:59 PM

A handwritten signature in black ink that reads "Steve Simon". The signature is written in a cursive, flowing style.

Steve Simon
Secretary of State

Exhibit #4—We Love Minneapolis email correspondence with Jacob Frey

On March 12, 2025, Dana Swindler forwarded Jacob Frey an email that read:

"Several friends recently introduced me to We Love Minneapolis (WLM), led by Jim Rubin of Mint Properties. Jim and WLM developed a strategic plan (See the attached PowerPoint) to support moderate candidates in eight (8) key city council wards currently held by Democratic Socialist Aligned (DSA) individuals who have been the most divisive members on the current city council. These 5 seats are the most vulnerable of the council seats and the opportunity to beat them is during the April caucuses and May DFL convention."

The email attachment outlined We Love Minneapolis' budget and strategy for the 2025 elections, including coordinating directly with a separate independent expenditure political committee All of Mpls.

From: Dana Swindler <dana@martinpatrick3.com>

To: Dana Swindler <dana@martinpatrick3.com>

Subject: FW: Minneapolis Needs Us: A Call to Action- We Love Minneapolis Organization

Date: Wed, 12 Mar 2025 20:57:30 +0000

Importance: High

Attachments: We_Love_Minneapolis_2025V4.pptx

Inline-Images: image001.png; 112_sm_instagram_4a773359-c28d-43f9-b95b-1c873114b57e.png; 112_sm_linkedin_4173ef76-7864-4c72-b567-c0340ab2b742.png; 112_sm_fb_2bc379e6-00a6-4fb4-ac16-1d2fd23f9050.png; corporatelinkedinbanner(600x121px)-7_17044b49-9e41-4b1b-9392-9029d4593dd1.png

Our city stands at a crossroads. The upcoming city council election will determine whether Minneapolis returns to a business-friendly environment with practical solutions to our challenges. Several friends recently introduced me to We Love Minneapolis (WLM), led by Jim Rubin of Mint Properties. Jim and WLM developed a strategic plan (See the attached PowerPoint) to support moderate candidates in eight (8) key city council wards currently held by Democratic Socialist Aligned (DSA) individuals who have been the most divisive members on the current city council. These 5 seats are the most vulnerable of the council seats and the opportunity to beat them is during the April caucuses and May DFL convention. Given that in Minneapolis, 95% of DFL-endorsed candidates win their elections, the time for us to make an impact is NOW.

Why this matters to all of us:

- Current policies have significantly impacted our businesses, property values, and the overall investment climate in Minneapolis
- The entire City Council is up for re-election, creating a rare opportunity for change
- We need help supporting moderate candidates in the most strategic races (City Council Wards : 1, 2, 5, 7, 8, 9, 10, 12) and we need to act NOW

How you can make a difference:

- Contribute at welovempls.org and share this information with others who care about Minneapolis
- Encourage Minneapolis residents you know to participate in the caucus process
- Contact Jim (jjrubin@msn.com) Cell 651-210-8878 or myself to learn more about opportunities to get involved and/or encourage friends who are Minneapolis residents to get involved

The time to secure a better future for Minneapolis is now. Together, we can restore our city's promise and prosperity.

Standing with you for Minneapolis,

Howard

Howard Paster

Cell/Direct: 612-599-8534

hp@PasterProp.com



606 Washington Ave. North, Suite 400, Minneapolis, MN 55401

www.PasterProp.com

Dana Swindler

CEO

Store 612-746-5329 | Studio 612-317-0045

M 952-212-4594

E dana@martinpatrick3.com | www.martinpatrick3.com

212 Third Ave N Suite 106 | Minneapolis, MN 55401



What Can We Do? Formed – “We Love MPLS”

- A *NEW* initiative with 2 goals:
 - 1) Help preferred candidates to get the DFL caucus endorsement
 - 2) Prevent DSA supported candidates from getting the DFL endorsement
- Campaign / DFL experts on staff
 - Joe Radinovich – best campaign strategist in MN
 - Nico Woods – best campaign organizer in MN
- Use a data driven approach
- Coordinate with like minded, well funded organizations
 - All of Minneapolis



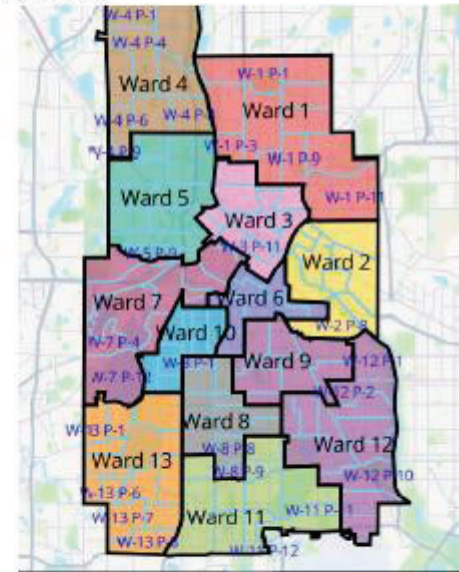
Why Focus on DFL Caucus Endorsement Process?

- 95% of DFL endorsed candidates won in 2017, 2021, and 2023
 - Jenkins (2023) and Vetaw (2017) the only exceptions
- Socialist Candidates (a.k.a. DSA)
 - Has targeted the DFL Caucus process over these election cycles
 - Ability to gain endorsement allows a fraction of the population control of the city council
- Benefits of DFL endorsement are significant
 - Free advertising
 - Name recognition
 - Validation of the candidate
 - Money
 - Organizational endorsements

***80% of Minneapolis voters vote DFL endorsed candidates
often knowing nothing about the candidate!!***

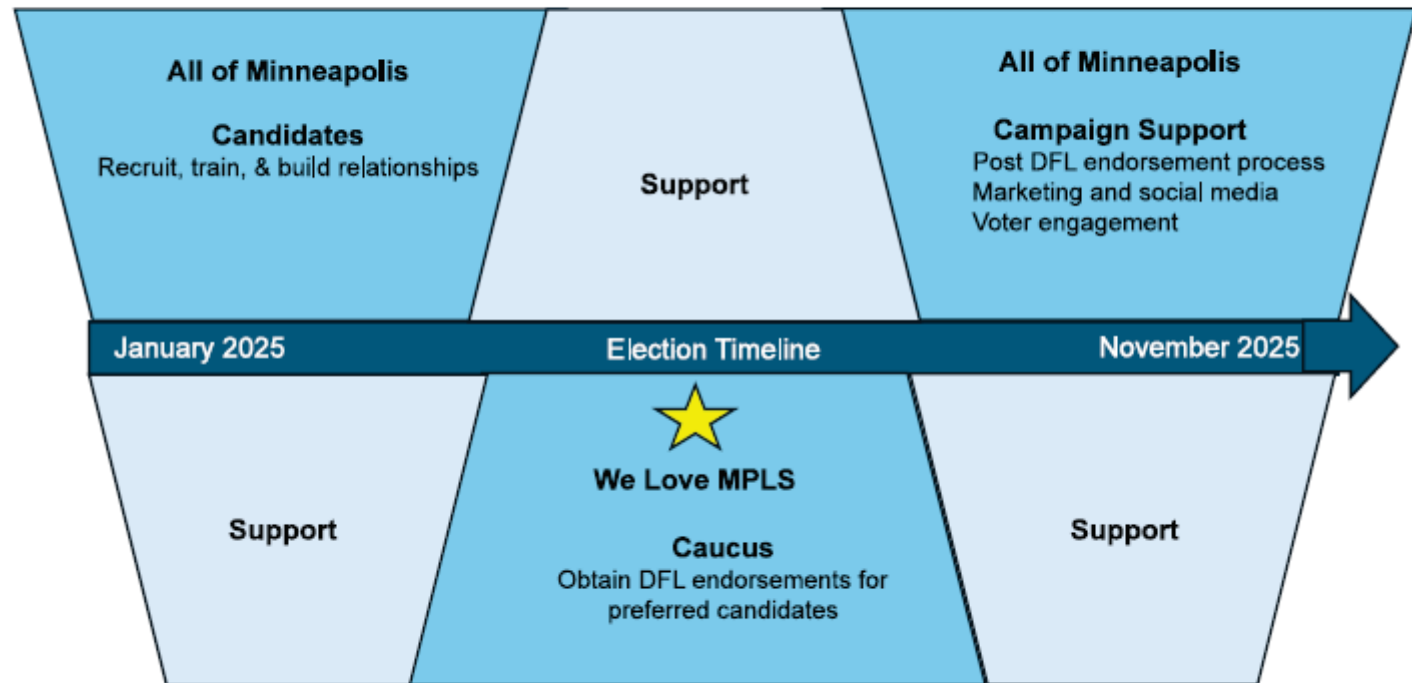
Ward Caucuses and Conventions – The Process

- Each of 13 Minneapolis Wards will elect a city council person, each ward has 10-13 Precincts
- On caucus night citizens in each Precinct pick delegates
 - 7PM Tuesday night April 8, 2025
 - Each Precinct chooses 25-70 delegates (majority vote)
 - ***The most important step in the process***
- Chosen delegates attend the Ward Convention
 - 2-6 weeks after the Caucus night (On a Saturday or Sunday)
 - Each convention has max of 400 delegates (5200 for entire city)
 - ***This means ~ only 240 people determine the DFL endorsed candidate!***
- DFL endorsement happens at the Ward Convention
 - ***A DFL endorsed candidate wins 95% of the time!***



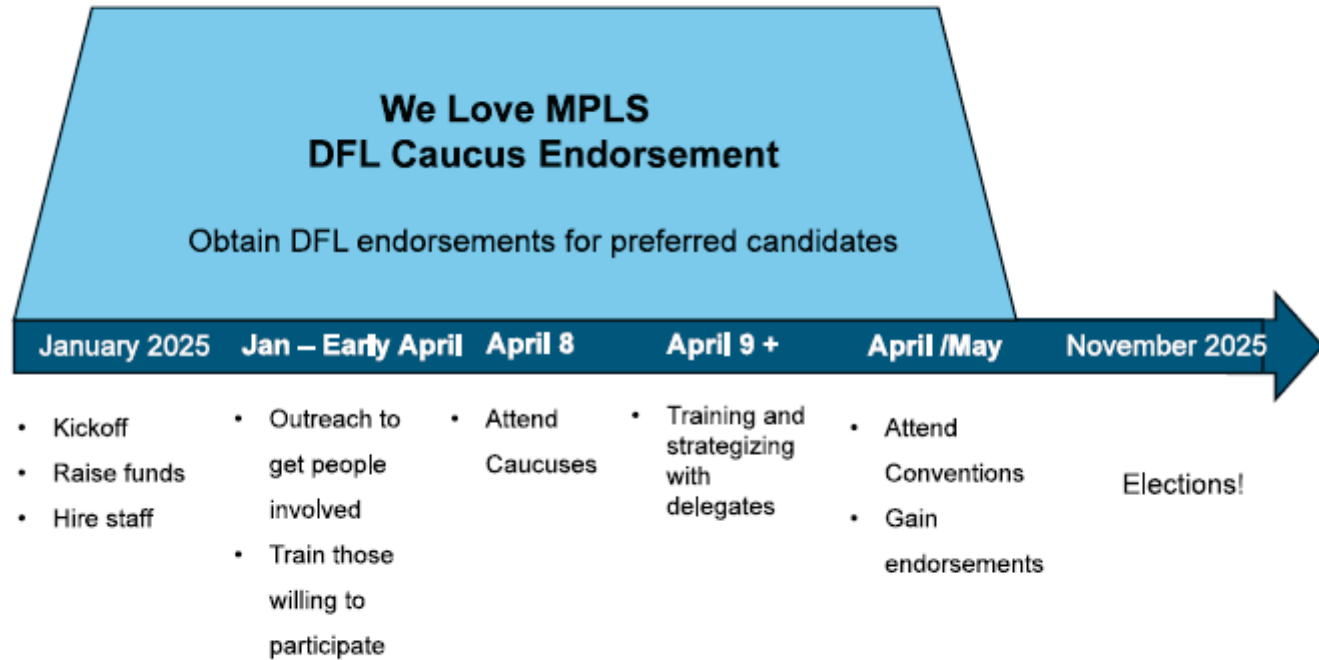
1110767

Key Players – Focus Areas



111071

We love MPLS Timeline



11107679

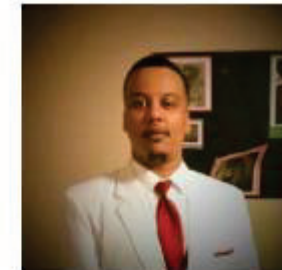
We love MPLS – The Organization



- Leadership
 - Joe and Nico full time
- Canvassers
 - To ID citizens to engage in the DFL caucus endorsement process
- Organizers
 - To train and support those citizens who agree to be involved
- Marketing
 - To engage and inform people in the community
 - Get the vote out



Joe Radinovich



Nico Woods

Will You Help?

- Budget
 - \$600,000
- Remaining fundraising required
 - Approximately \$150,000 still to be raised
- Need the funds up front to fund the project
 - Runs Jan 1 through June 1
 - Most money is spent immediately as all canvassers and organizers are needed up front



Will You Help Us Make A Difference?

Exhibit #5—City of Minneapolis staff response screenshot accessed May 14, 2025

City of Minneapolis staff Courtney Martin confirmed Jacob Frey's inclusion on the email exchange included in Exhibit #6.

5/14/25, 1:24 PM

Ticket Form - Record Producer - OpenCity - City of Minneapolis

[Home](#) > [Ticket Form - Record Producer](#)

Ticket Number: DR25_003342

Type your message here...

Send

Courtney Martin

🕒 21h ago • Public Comments

Good afternoon Luke,

The communication on page 21 was located in Mayor Frey's inbox.

Thank you,

Courtney Martin | Enterprise Information Management Analyst |
City of Minneapolis – City Clerk's Office |
courtney.martin@minneapolismn.gov

Luke Mielke

🕒 6d ago • Public Comments

Hi Courtney! Thanks for turning this around for me. I'm looking over the data request at page 21. Who from my data request was included on this email chain with Dana Swindler to have it be public data?

This request will be available on the portal for 60 days after it is closed.

Attachments

DR2503342_Public.PDF (5.2 MB)



6d ago

Most Viewed Articles

How does the City maintain personal data?

👁 14 Views

Exhibit #6—We Love Minneapolis PAC MNCFB screenshot access April 16, 2025

We Love Minneapolis PAC registered with the Minnesota Campaign Finance Board on March 12, 2025. As of April 16, 2025, Andrew Minck was listed as Deputy Treasurer, using the same address and phone number listed on the Jacob Frey for Our City 2024 Annual Report.

<https://cfb.mn.gov/reports-and-data/viewers/campaign-finance/political-committee-fund/41379/2026/>

We Love Minneapolis PAC - 41379

[Login to Follow](#) ➔

Committee / fund information		Financial summary	Reports and data
We Love Minneapolis PAC Independent expenditure political committee Registration number: 41379 First registered: 3/12/2025 2801 Hennepin Ave S., Box #590 Minneapolis, MN 55408		Chair Andrea Corbin 2801 Hennepin Ave S., Box #590 Minneapolis, MN 55408 (612) 707-6330 mplsbusinessalliance@gmail.com Login to Follow ➔	Treasurer Zach Pettus 2801 Hennepin Ave S., Box #590 Minneapolis, MN 55408 (612) 735-8775 zach.pettus@gmail.com Login to Follow ➔
Deputy Treasurer Andrew Minck 4957 Vincent Ave S Minneapolis, MN 55410 (320) 309-5662 amminck@gmail.com Login to Follow ➔		Depository Associated Bank 5353 Wayzata Blvd. St. Louis Park, MN 55416 Login to Follow ➔	

Exhibit #7—We Love Minneapolis PAC MNCFB 1st Quarter Report

On April 15, 2024, Andrew Minck filed and certified We Love Minneapolis PAC's 1st Quarter Report with the Minnesota Campaign Finance Board. The report lists at least \$70,890 in donations from corporations:

- \$4,000 from CBP Properties on March 24, 2025
- \$5,000 from Copenhagen-Hansen Family LLP on March 4, 2025
- \$10,000 from Cullen Homes Inc on March 13, 2025
- \$5,000 from Hartley Properties on March 24, 2025
- \$5,000 from JOH East LLC on March 24, 2025
- \$2,890 from Right Move on March 25 and March 26, 2025
- \$30,000 from The Hornig Companies Inc on March 14, 2025
- \$5,000 from Yellow Tree Constructions Services LLC on March 28, 2025

The We Love Minneapolis PAC 1st Quarter Report includes at least \$54,941 in independent expenditures supporting local candidates in Minneapolis via mailed flyers, radio ads and digital ads.

Committee Transaction Summary We Love Minneapolis PAC

1	Beginning cash balance 01/01/2025 (should be the same as the previous year ending cash balance)		0.00			
A	Receipts		Cash	Blank	In-kind	Total
2	Total Contributions Received	Sch. A1 - CR	132,890.00		0.00	132,890.00
3	Receipts from loans payable	Sch. A2 - LP	0.00			0.00
4	Receipts from miscellaneous receipts	Sch. A2 - MISC	0.00			0.00
5	Total Receipts	Sum #2 to #4	132,890.00		0.00	132,890.00
B	Disbursements		Cash	Unpaid Bills	In-kind	Total
6	Expenditures	Sch. B1 - EXP	2,038.00	58,853.50	0.00	60,891.50
7A	Direct Contributions to candidate committees	Sch. B2A - CAN	0.00		0.00	0.00
7B	Approved Expenditures for candidate committees	Sch. B2B - CAN	0.00	0.00		0.00
7C	Total Contributions to Candidate Committees	Sum #7A + #7B	0.00	0.00	0.00	0.00
7D	Direct Contributions to Local Candidate Committees	Sch. B2C - LOC	0.00		0.00	0.00
7E	Approved Expenditures for Local Candidate Committees	Sch. B2D - LOC	0.00	0.00		0.00
7F	Total Contributions to Local Candidate Committees	Sum #7D + #7E	0.00	0.00	0.00	0.00
8	Contributions to political parties	Sch. B2 - PTY	0.00		0.00	0.00
9	Contributions to political committees and funds	Sch. B2 - PCF	0.00		0.00	0.00
10A	Independent expenditures	Sch. B3A - IE	0.00	0.00	0.00	0.00
10B	Independent expenditures for Local Candidate Committees	Sch. B3B - LOC IE	54,941.72	0.00	0.00	54,941.72
11A	Ballot question expenditures	Sch. B4A - BQ	0.00	0.00	0.00	0.00
11B	Ballot question expenditures for Local Ballot Questions	Sch. B4B - LOC BQ	0.00	0.00	0.00	0.00
12	Total Expenditures and Disbursements	Sum #6 + #7C + #7F thru #11B	56,979.72	58,853.50	0.00	115,833.22
13	Ending cash balance on 03/31/2025	#1 + #5 - #12	75,910.28			

Loans and Unpaid Obligations Summary

14A	Total outstanding balance of all loans incurred during the current year	Schedule A2-LP	0.00
14B	Total outstanding balance of all loans incurred during any year prior to the reporting year	Schedule C	0.00
14C	Total outstanding balance of all loans	Sum #14A + #14B	0.00
15A	Total unpaid obligations incurred during the current year	To pg. 3, line 13	58,853.50
15B	Total unpaid obligations incurred during any year prior to the reporting year	Sch. D	0.00
15C	Total unpaid obligations	Sum #15A + #15B	58,853.50
16	Total debt of committee	Sum #14C + #15C	58,853.50

Certification

I certify that this report is complete, true, and correct.

Minck, Andrew (Deputy Treasurer)

Signature of Treasurer or Deputy Treasurer

April 15, 2025

Date

Certified Electronically by Valid Person

Any person who signs and certifies to be true a report or statement which the person knows contains false information, or who knowingly omits required information, is subject to a civil penalty imposed by the Board of up to \$3,000 and is subject to criminal prosecution for a gross misdemeanor.

Schedule A1 - CR Contributions Received
We Love Minneapolis PAC

CBP Properties
4925 Three Points Blvd Mound, MN 55364

Date	Cash	In kind	Total
03/24/2025	4,000.00	0.00	4,000.00

Citizens for Safer Cities (Registered Id: 41325)
6848 Lee Ave N. PO Box 29549 Brooklyn Center, MN 55429

Date	Cash	In kind	Total
03/24/2025	24,000.00	0.00	24,000.00

Comwall, Ronald
10040 E Happy Valley Rd 2014 Scottsdale, AZ 85255
Employment: Retired

Date	Cash	In kind	Total
03/07/2025	10,000.00	0.00	10,000.00

Copenhagen-Hansen Family LLP
26 Oak Grove St #a2 Minneapolis, MN 55403

Date	Cash	In kind	Total
03/04/2025	5,000.00	0.00	5,000.00

Cullen Homes Inc
1826 Portland Ave S Minneapolis, MN 55404

Date	Cash	In kind	Total
03/13/2025	10,000.00	0.00	10,000.00

Dachis, Gary
19600 Cedarhurst St Wayzata, MN 55391
Employment: Retired

Date	Cash	In kind	Total
03/07/2025	5,000.00	0.00	5,000.00

Duff, Andrew
1616 Mount Curve Ave Minneapolis, MN 55403
Employment: Retired

Date	Cash	In kind	Total
03/19/2025	250.00	0.00	250.00

Forschler, Richard
1766 Irving Ave S Minneapolis, MN 55403
Employment: Faegre Baker Daniels LLP

Date	Cash	In kind	Total
03/12/2025	250.00	0.00	250.00

Hartley Properties
1414 S 3rd St Minneapolis, MN 55454

Date	Cash	In kind	Total
03/24/2025	5,000.00	0.00	5,000.00

JOH East LLC
3946 W 50th St Edina , MN 55424

Date	Cash	In kind	Total
03/24/2025	5,000.00	0.00	5,000.00

Jensen, Mark
3020 France ve S Saint Louis Park, MN 55416
Employment: Steven Scott Management

Date	Cash	In kind	Total
03/10/2025	10,000.00	0.00	10,000.00

Minn, Steven 1701 Madison St NE Suite 111 Minneapolis, MN 55414 Employment: Lupe Development Partners			
Date	Cash	In kind	Total
02/26/2025	5,000.00	0.00	5,000.00
Olson, Jeffrey 6621 Paiute Pass Edina, MN 55439 Employment: Innovative Properties			
Date	Cash	In kind	Total
02/11/2025	1,000.00	0.00	1,000.00
Olson, Michael 6905 Mark Terrace Edina, MN 55439 Employment: Schaeffer Richardson			
Date	Cash	In kind	Total
03/24/2025	1,000.00	0.00	1,000.00
Right Move 2101 Hennepin Ave S 102 Minneapolis, MN 55405			
Date	Cash	In kind	Total
03/25/2025	1,760.00	0.00	1,760.00
03/26/2025	1,130.00	0.00	1,130.00
Total	2,890.00	0.00	2,890.00
Smith, Patrick 150 26th Ave SE Suite 100 Minneapolis, MN 55414 Employment: Maxwell Ventures			
Date	Cash	In kind	Total
03/24/2025	5,000.00	0.00	5,000.00
The Homig Companies Inc 1000 West 22nd Street Minneapolis, MN 55405			
Date	Cash	In kind	Total
03/14/2025	30,000.00	0.00	30,000.00
Walter, David 5024 Bruce Ave Edina, MN 55424 Employment: Heartland Realty Investors			
Date	Cash	In kind	Total
02/21/2025	1,000.00	0.00	1,000.00
Walter, Julie 4708 Townes Road Edina, MN 55424 Employment: NA			
Date	Cash	In kind	Total
02/21/2025	750.00	0.00	750.00
Walter, Kara 5024 Bruce Ave Edina, MN 55424 Employment: NA			
Date	Cash	In kind	Total
02/21/2025	1,000.00	0.00	1,000.00
Walter, Matthew 4708 Townes Road Edina, MN 55424 Employment: Heartland Realty Investors			
Date	Cash	In kind	Total
02/21/2025	750.00	0.00	750.00
Wharton, Kimberly 8 Sand Cherry Littleton, CO Employment: Cherry Creek Consultants			
Date	Cash	In kind	Total
03/24/2025	1,000.00	0.00	1,000.00

Yellow Tree Constructions Services LLC
1834 East 38th Street Minneapolis, MN 55407

Date	Cash	In kind	Total
03/28/2025	5,000.00	0.00	5,000.00
<hr/>			
	Cash	In kind	Total
Total of itemized	132,890.00	0.00	132,890.00
Total of non-itemized	0.00	0.00	0.00
	Cash	In kind	Total
Totals	132,890.00	0.00	132,890.00

Schedule B3B - LOC IE Independent Expenditures for Local Candidate Committees
We Love Minneapolis PAC

Affected Committee: Local Candidate: Baskins, Michael for Minneapolis Council Member
 MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 6th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	□	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	□	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	□	2,333.37	0.00	0.00	2,333.37

Total for Baskins, Michael for Minneapolis Council Member				3,662.82	0.00	0.00	3,662.82
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Affected Committee: Local Candidate: Bassais, Josh for Minneapolis Council Member
 MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 6th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	□	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	□	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	□	2,333.33	0.00	0.00	2,333.33

Total for Bassais, Josh for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Chesley, Paula for Minneapolis Council Member
 MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 6th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	□	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	□	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	□	2,333.33	0.00	0.00	2,333.33

Total for Chesley, Paula for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Jones, Marques for Minneapolis Council Member
MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Print	✓	<input type="checkbox"/>	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	<input type="checkbox"/>	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/25/2025	Advertising - general: Social Media	✓	<input type="checkbox"/>	2,333.33	0.00	0.00	2,333.33

Total for Jones, Marques for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Madore, Shelley for Minneapolis Council Member
MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	<input type="checkbox"/>	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	<input type="checkbox"/>	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	<input type="checkbox"/>	2,333.33	0.00	0.00	2,333.33

Total for Madore, Shelley for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Millard, Lydia for Minneapolis Council Member
MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	<input type="checkbox"/>	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	<input type="checkbox"/>	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - Print: Social Media	✓	<input type="checkbox"/>	2,333.33	0.00	0.00	2,333.33

Total for Millard, Lydia for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Palmisano, Linea for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	☐	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	☐	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	☐	2,333.33	0.00	0.00	2,333.33

Total for Palmisano, Linea for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Rainville, Michael for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	☐	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	☐	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	☐	2,333.33	0.00	0.00	2,333.33

Total for Rainville, Michael for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Shaffer, Elizabeth for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	☐	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	☐	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	☐	2,333.33	0.00	0.00	2,333.33

Total for Shaffer, Elizabeth for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Strahan, Brian for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	☐	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	☐	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	☐	2,333.33	0.00	0.00	2,333.33

Total for Strahan, Brian for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Thompson, Becka for Minneapolis Council Member
MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	☐	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	☐	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	☐	2,333.33	0.00	0.00	2,333.33

Total for Thompson, Becka for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Vetaw, LaTrisha for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	☐	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	☐	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	☐	2,333.33	0.00	0.00	2,333.33

Total for Vetaw, LaTrisha for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Warren, Pearl for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	<input type="checkbox"/>	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	<input type="checkbox"/>	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	<input type="checkbox"/>	2,333.33	0.00	0.00	2,333.33

Total for Warren, Pearl for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Wilson, Miles for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	<input type="checkbox"/>	1,021.45	0.00	0.00	1,021.45

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	<input type="checkbox"/>	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	<input type="checkbox"/>	2,333.33	0.00	0.00	2,333.33

Total for Wilson, Miles for Minneapolis Council Member				3,662.78	0.00	0.00	3,662.78
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Affected Committee: Local Candidate: Young, Anndrea for Minneapolis Council Member
Minneapolis, MN

Vendor: Bergmann Zwerdling Direct

5425 Wisconsin Ave 8th Floor Chevy Chase, MN 20815

Date		For	Against	Cash	Unpaid	In Kind	Total
03/18/2025	Advertising - Print	✓	<input type="checkbox"/>	1,021.42	0.00	0.00	1,021.42

Vendor: JR Broadcasting

11320 Valley View Rd Eden Prairie, MN 55344

Date		For	Against	Cash	Unpaid	In Kind	Total
03/14/2025	Advertising - Radio	✓	<input type="checkbox"/>	308.00	0.00	0.00	308.00

Vendor: Neon Strategies

4031 Nokomis Ave Minneapolis, MN 55406

Date		For	Against	Cash	Unpaid	In Kind	Total
03/28/2025	Advertising - general: Social Media	✓	<input type="checkbox"/>	2,333.34	0.00	0.00	2,333.34

Total for Young, Anndrea for Minneapolis Council Member				3,662.76	0.00	0.00	3,662.76
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	Cash	Unpaid	In Kind	Total
Total of itemized	54,941.72	0.00	0.00	54,941.72
Total of non-itemized	0.00	0.00	0.00	0.00
Totals	54,941.72	0.00	0.00	54,941.72

Exhibit #8—We Love Minneapolis Campaign Material obtained February 15, 2025

At an event on February 15, 2025, We Love Minneapolis distributed campaign materials that encouraged voters to take explicit political action by attending the April 8 DFL Caucus:

We Love Minneapolis campaign materials included the disclaimer “Prepared and paid for by We Love Minneapolis, 501(c)(4), WeLoveMPLS.org”.

WE ♥ MPLS

We Love Minneapolis. But we think it can be a safer, more affordable city that provides opportunity for all of its residents. We are a grassroots project focused on building that brighter future together, but we need political leaders who share our vision. **And we need you.**

Make a plan to attend the DFL Precinct Caucus on April 8 at 7pm

- 1 Attend your caucus**
- 2 Bring a friend**
- 3 Sign up to be a delegate**

GET INVOLVED AND CAUCUS ON APRIL 8 AT 7PM

Prepared and paid for by We Love Minneapolis, 501(c)(4), WeLoveMPLS.org

Did you know that **less than 32% of Minneapolis voters took part** in our last city election?

But well before the November election, a tiny group chooses which candidates will earn the party endorsement. Why does the endorsement matter? The candidate with the DFL endorsement won the general election 95% of the time over the last decade. **The good news is you can be part of this process.**

If you want your values represented in city government, participating in the endorsement process is an important first step. It all starts with your neighborhood Precinct Caucus on April 8 at 7:00pm.

Sign up, and we'll teach you how to do it! →



MAKE A PLAN TO CAUCUS ON TUESDAY, APRIL 8

Who is We Love Minneapolis? We are Minneapolis residents and business owners who, like many of you, have become more concerned in recent years about the direction our City Council has been heading. We believe everyone in this city deserves safety, affordability and opportunity — and effective city government.

Exhibit #9—We Love Minneapolis PAC Campaign Material

In the lead up to the April 8 DFL Caucus, We Love Minneapolis PAC distributed campaign materials via door-to-door canvassers that encouraged voters to take political in support of plural “candidates” by attending the April 8 DFL Caucus. The campaign materials encouraged voters to attend the April 8 DFL Caucus and become a delegate.

The disclaimer on the campaign materials read “This is an independent expenditure prepared and paid for by We Love Minneapolis PAC, Box #590, 2801 Hennepin Ave S. Minneapolis, 55408. It is not coordinated with or approved by any candidate.”

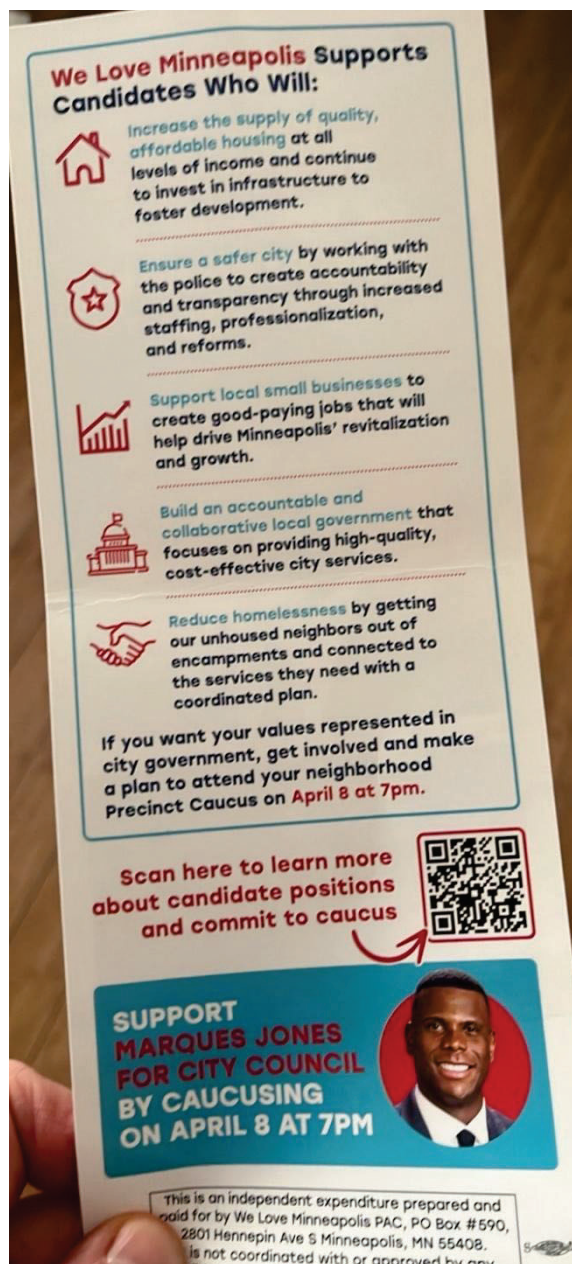
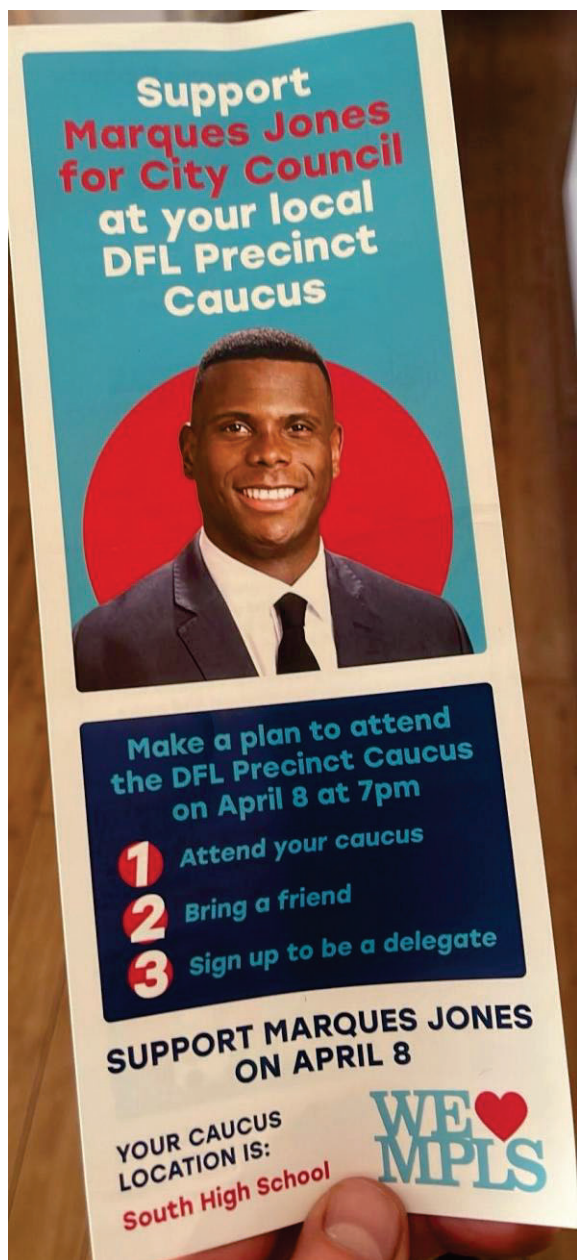


Exhibit #10—We Love Minneapolis PAC Campaign Material

In the lead up to the April 8 DFL Caucus, We Love Minneapolis PAC distributed campaign materials via mailed flyers that encouraged voters to take political action in support of plural “candidates” by attending the April 8 DFL Caucus. The campaign materials encouraged voters to attend the April 8 DFL Caucus and become a delegate.

The disclaimer on these campaign materials read “This is an independent expenditure prepared and paid for by We Love Minneapolis PAC, Box #590, 2801 Hennepin Ave S. Minneapolis, 55408. It is not coordinated with or approved by any candidate.”

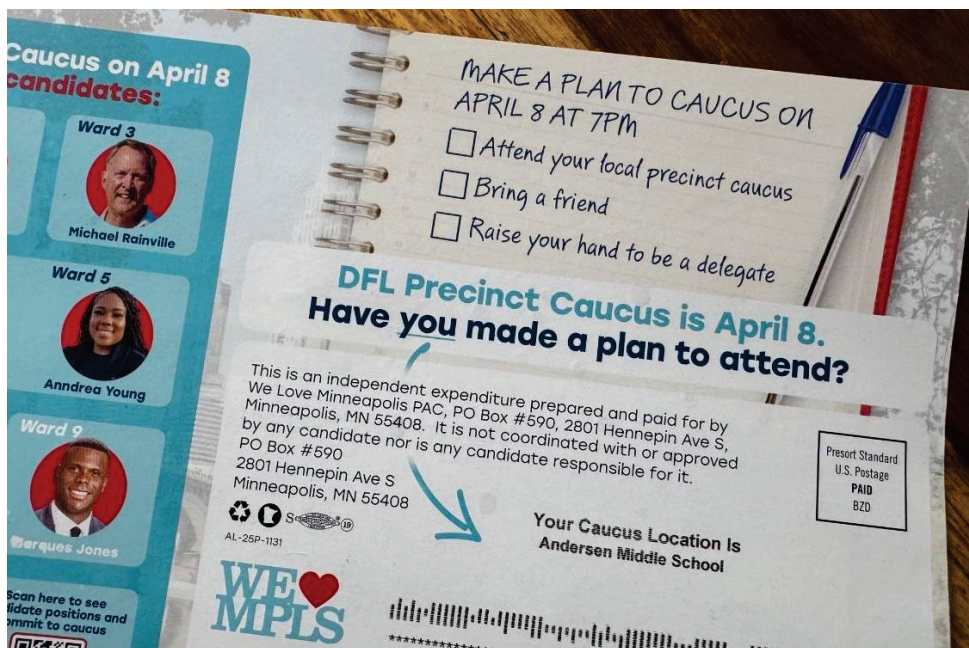
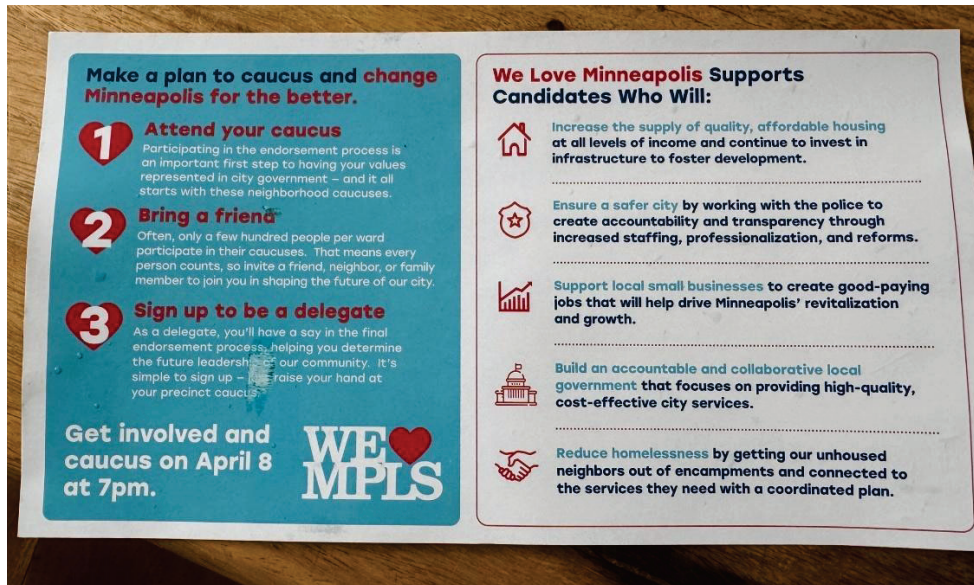


Exhibit #11—We Love Minneapolis PAC Campaign Material

In the lead up to the April 8 DFL Caucus, We Love Minneapolis PAC distributed campaign materials via mailed flyers that encouraged voters to take political action by attending the April 8 DFL Caucus. The campaign materials encouraged voters to attend the April 8 DFL Caucus and become a delegate.

The disclaimer on these campaign materials read “This is an independent expenditure prepared and paid for by We Love Minneapolis PAC, Box #590, 2801 Hennepin Ave S. Minneapolis, 55408. It is not coordinated with or approved by any candidate.”

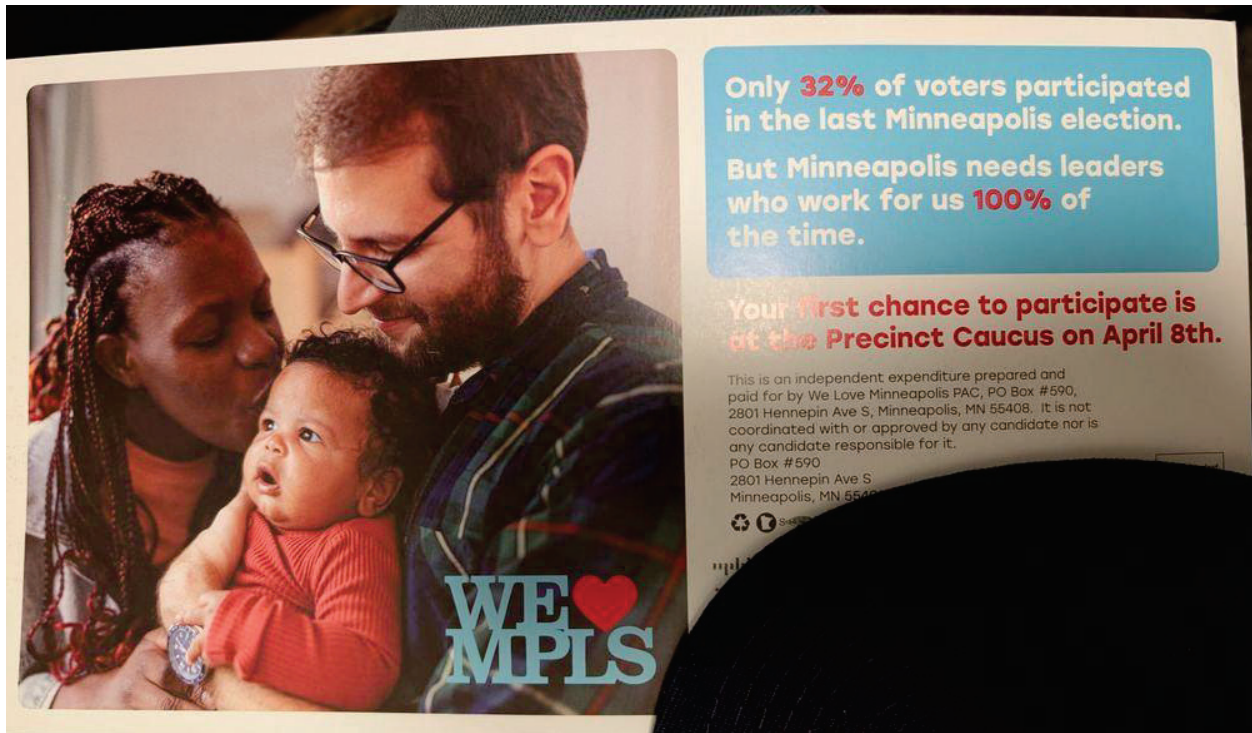


Exhibit #12—We Love Minneapolis PAC Campaign Material

In the lead up to the April 8 DFL Caucus, We Love Minneapolis PAC distributed campaign materials via mailed flyers that encouraged voters to take political action by attending the April 8 DFL Caucus. The campaign materials encouraged voters to attend the April 8 DFL Caucus and become a delegate.

The disclaimer on these campaign materials read “This is an independent expenditure prepared and paid for by We Love Minneapolis PAC, Box #590, 2801 Hennepin Ave S. Minneapolis, 55408. It is not coordinated with or approved by any candidate.”

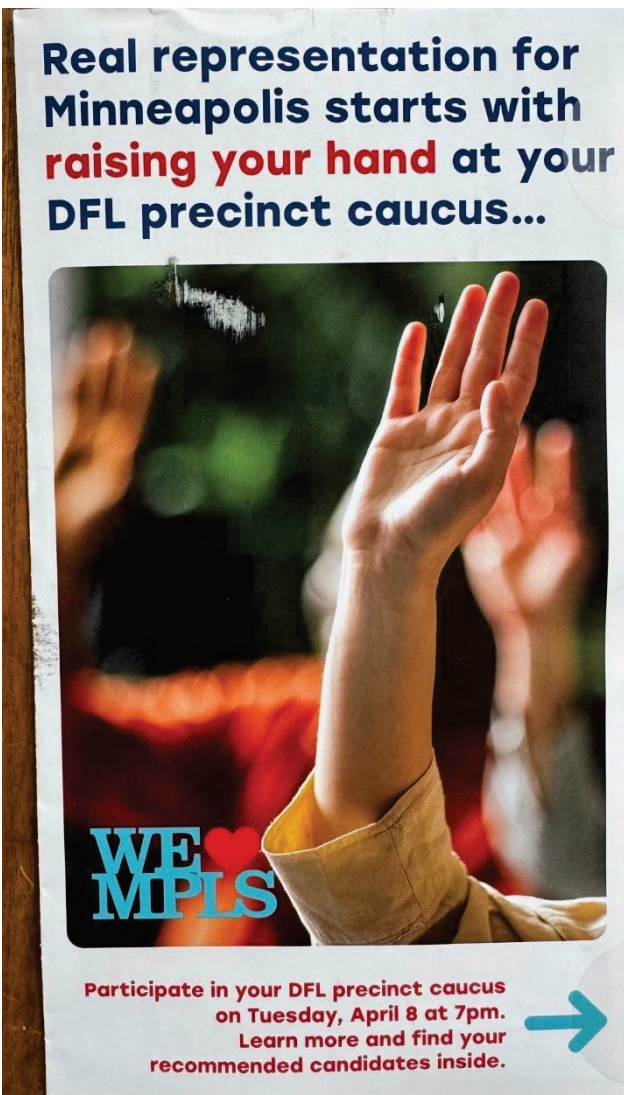
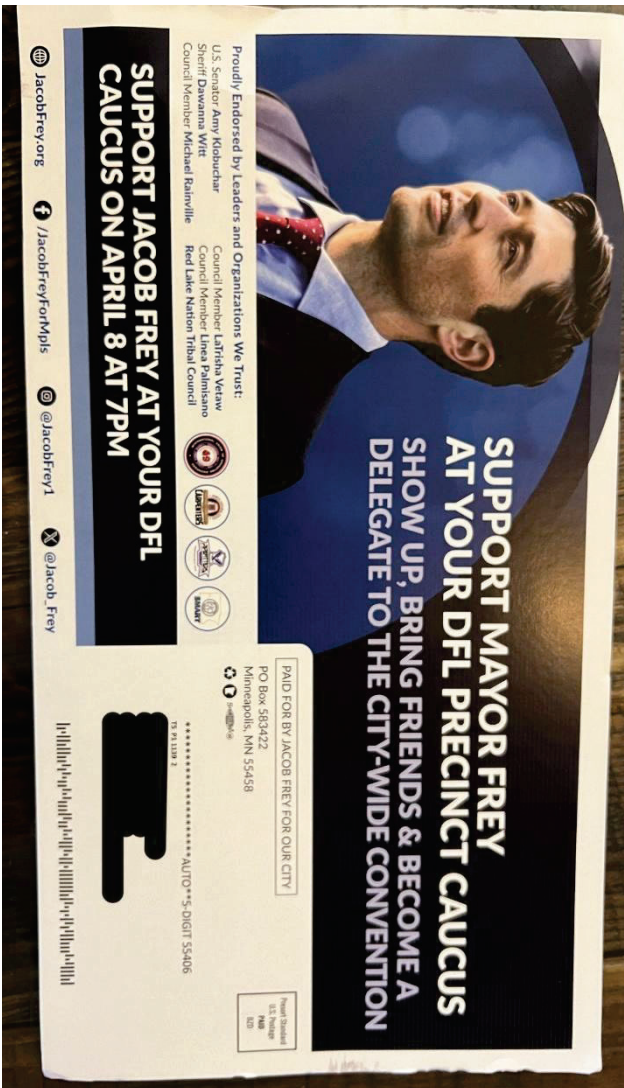


Exhibit #13— Jacob Frey for Our City Candidate Committee Campaign Material

In the lead up to the April 8 DFL Caucus, the Jacob Frey for Our City Candidate Committee distributed campaign materials via mailed flyers that encouraged voters to take political action by attending the April 8 DFL Caucus.

The campaign materials encouraged voters to attend the DFL Caucus and become a delegate.



**SUPPORT MAYOR FREY
AT YOUR DFL PRECINCT CAUCUS**
SHOW UP, BRING FRIENDS & BECOME A
DELEGATE TO THE CITY-WIDE CONVENTION

Proudly Endorsed by Leaders and Organizations We Trust:
U.S. Senator Amy Klobuchar
Council Member Lajtha Velaw
Sheriff Dawanna Witt
Council Member Michael Rainville
Council Member Lajtha Velaw
Council Member Lina Palmisano
Red Lake Nation Tribal Council

**SUPPORT JACOB FREY AT YOUR DFL
CAUCUS ON APRIL 8 AT 7PM**

PAID FOR BY JACOB FREY FOR OUR CITY
PO Box 583422
Minneapolis, MN 55458

75 31 1287 2

*****AUTO**S-DIGIT 55406

PAID TO THE ORDERING OFFICE
U.S. POSTAGE
100

© JacobFrey.org
/JacobFreyForMpls
@JacobFrey1
@Jacob.Frey



Re-elect MAYOR JACOB FREY
IT ALL STARTS AT YOUR APRIL 8 PRECINCT CAUCUS

HOUSING AFFORDABILITY.
Jacob has helped Minneapolis become the national leader in affordable housing policy by increasing deeply affordable housing production by 8.5x since taking office, undoing exclusionary housing restrictions, and providing housing to over 5,000 children in Minneapolis Public Schools facing homelessness.

KEEPING US SAFE.
Jacob has delivered steady, honest leadership on public safety and police reform. Under his administration, crime rates are falling, police recruitment has increased with more diverse officers, and meaningful reforms have been implemented. Jacob's commitment to responsible policing — rejecting calls to defund the police and building out a 24/7 mental health response — reflects the experienced leadership Minneapolis needs.

SUPPORTING LOCAL BUSINESSES AND LABOR.
Jacob has steered our city towards the future with support for local businesses and labor, creating good-paying jobs that have driven our recovery.

**SUPPORT JACOB FREY
AT YOUR DFL CAUCUS
ON APRIL 8 AT 7PM**

Scan here to
learn more about
caucusing

Exhibit #14— Jacob Frey for Our City Candidate Committee Campaign Material

In the lead up to the April 8 DFL Caucus, the Jacob Frey for Our City Candidate Committee distributed campaign materials via mailed flyers that encouraged voters to take political action by attending the April 8 DFL Caucus.

The campaign materials encouraged voters to attend the DFL Caucus and become a delegate.

PAID FOR BY JACOB FREY FOR OUR CITY
PO Box 583422
Minneapolis, MN 55458

*****AUTO**5-DIGIT 55406
15 813286 2

Re-elect
JACOB FREY
FOR MAYOR
OF MINNEAPOLIS

MAKING HOUSING AFFORDABLE.
KEEPING US SAFE.
GETTING REAL RESULTS.

Attend
your District
Precinct Caucus
on April 8.

Proudly Endorsed by Leaders
and Organizations We Trust:

U.S. Senator Amy Klobuchar
Sheriff Dawanna Witt
Council Member Michael Rainville
Council Member LaTrisha Vetaw
Council Member Linea Palmisano

MAYOR JACOB FREY
BUILDING A SAFE, AFFORDABLE, AND
PROSPEROUS CITY FOR EVERYONE.

HOUSING AFFORDABILITY.
Jacob has helped Minneapolis become a national leader on housing affordability, increasing the production of deeply affordable housing, diversifying our housing stock, and desegregating our city. His "Stable Homes Stable Schools" initiative has put a roof over the heads of thousands of students and their families.

KEEPING US SAFE.
Jacob knows that tackling gun violence and improving community safety and police accountability is long, hard work. He rejected calls to defund the police, hired Police Chief Brian O'Hara, and is rebuilding the police force with new hires. He is expanding community alternatives to policing as a path forward after the voters rejected abolishing the police.

SUPPORTING LOCAL BUSINESSES AND LABOR.
Jacob has steered our city towards the future with support for local businesses and labor, creating good-paying jobs that have driven our recovery. Since 2020, the City's Ownership and Opportunity fund has awarded \$12.6 million to 25 local business owners in Minneapolis, helping them get their ideas off the ground and boosting our recovery.

Scan here to learn more

**SUPPORT MAYOR JACOB FREY
AT YOUR LOCAL CAUCUS
ON APRIL 8.**

JacobFrey.org /JacobFreyForMpls
@JacobFrey1 @Jacob_Frey

Show up,
bring friends
& become a
delegate to the
city-wide
convention.