

# Save Minneapolis

The Time Is Now!



# City of Minneapolis

- Problem
  - The City of Minneapolis is in decline due to current city council policies and actions
- Solution
  - Win at least a majority of Council seats with moderate candidates to move the city in the right direction



# Minneapolis City Council Today

- Pragmatic/Moderate

- Ward 3 – Rainville
- Ward 4 – Vetaw
- Ward 13 – Palmisano

- Swing Votes

- Ward 6 – Osman
- Ward 8 – Jenkins

- DSA / DSA supported

- Ward 2 – Wonsley
- Ward 10 – Chughtai
- Ward 12 Chowdry
- Ward 9 – Chavez

- DSA aligned

- Ward 1 – Payne
- Ward 5 – Ellison
- Ward 7 – Cashman
- Ward 11 – Koski

The DSA Group Sets Policies and Budgets and can override a Mayor's vetoes with one swing vote!

# Some Policies Driven by DSA Supporters

Current Council Members

**ROBIN WONSLEY**  
FOR MINNEAPOLIS  
CITY COUNCIL WARD 2  
DSA MEMBER

**SOREN STEVENSON**  
FOR MINNEAPOLIS  
CITY COUNCIL WARD 8  
DSA MEMBER

**JASON CHAVEZ**  
FOR MINNEAPOLIS  
CITY COUNCIL WARD 9  
DSA MEMBER

**AISHA CHUGHTAI**  
FOR MINNEAPOLIS  
CITY COUNCIL WARD 10  
DSA MEMBER

**AURIN CHOWDHURY**  
FOR MINNEAPOLIS  
CITY COUNCIL WARD 12  
DSA MEMBER

**NELSIE YANG**  
FOR SAINT PAUL  
CITY COUNCIL WARD 6  
DSA MEMBER

**HWA JEONG KIM**  
FOR SAINT PAUL  
CITY COUNCIL WARD 5  
DSA MEMBER

**TWIN CITIES DSA  
2023 ENDORSEMENTS**

- Defund The Police
- Reduce Funding for the Prosecutors Office
- Free all prisoners
- Eliminate misdemeanor offenses
- Universal rent control
- Social ownership of all major industry
- Democratize control of energy infrastructure
- Withdraw from NATO

# What Can We Do?

## Formed – “*We Love MPLS*”

- A *NEW* initiative with 2 goals:
  - 1) Help preferred candidates to get the DFL caucus endorsement
  - 2) Prevent DSA supported candidates from getting the DFL endorsement
- Campaign / DFL experts on staff
  - Joe Radinovich – best campaign strategist in MN
  - Nico Woods – best campaign organizer in MN
- Use a data driven approach
- Coordinate with like minded, well funded organizations
  - All of Minneapolis



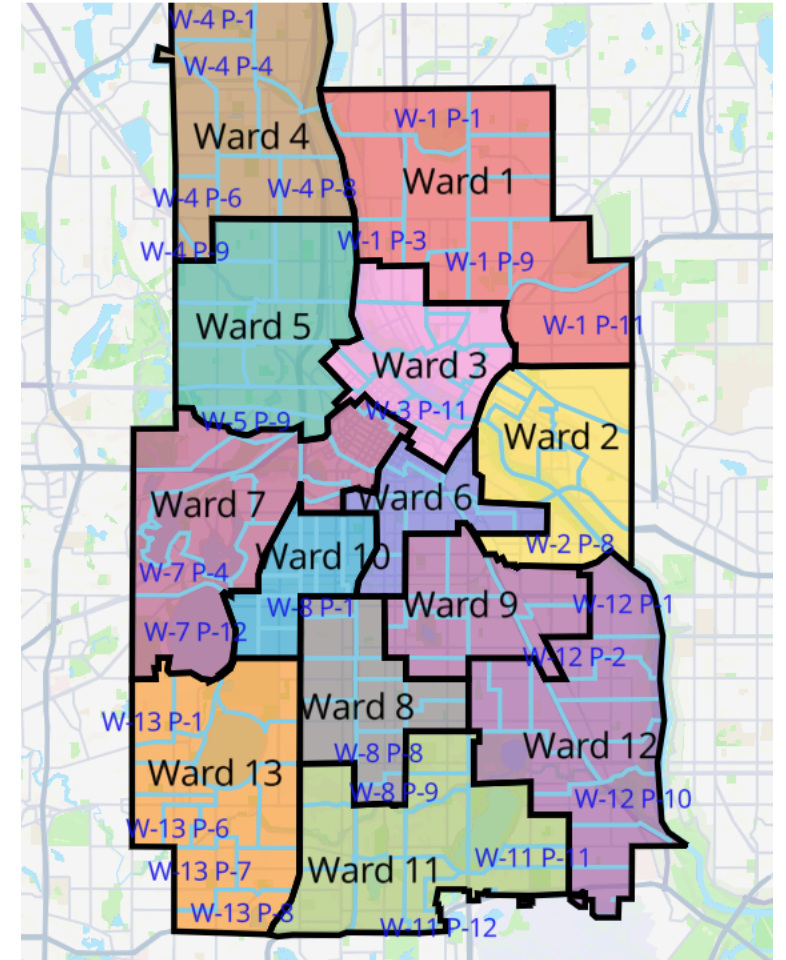
# Why Focus on DFL Caucus Endorsement Process?

- 95% of DFL endorsed candidates won in 2017, 2021, and 2023
  - Jenkins (2023) and Vetaw (2017) the only exceptions
- Socialist Candidates (a.k.a. DSA)
  - Has targeted the DFL Caucus process over these election cycles
  - Ability to gain endorsement allows a fraction of the population control of the city council
- Benefits of DFL endorsement are significant
  - Free advertising
  - Name recognition
  - Validation of the candidate
  - Money
  - Organizational endorsements

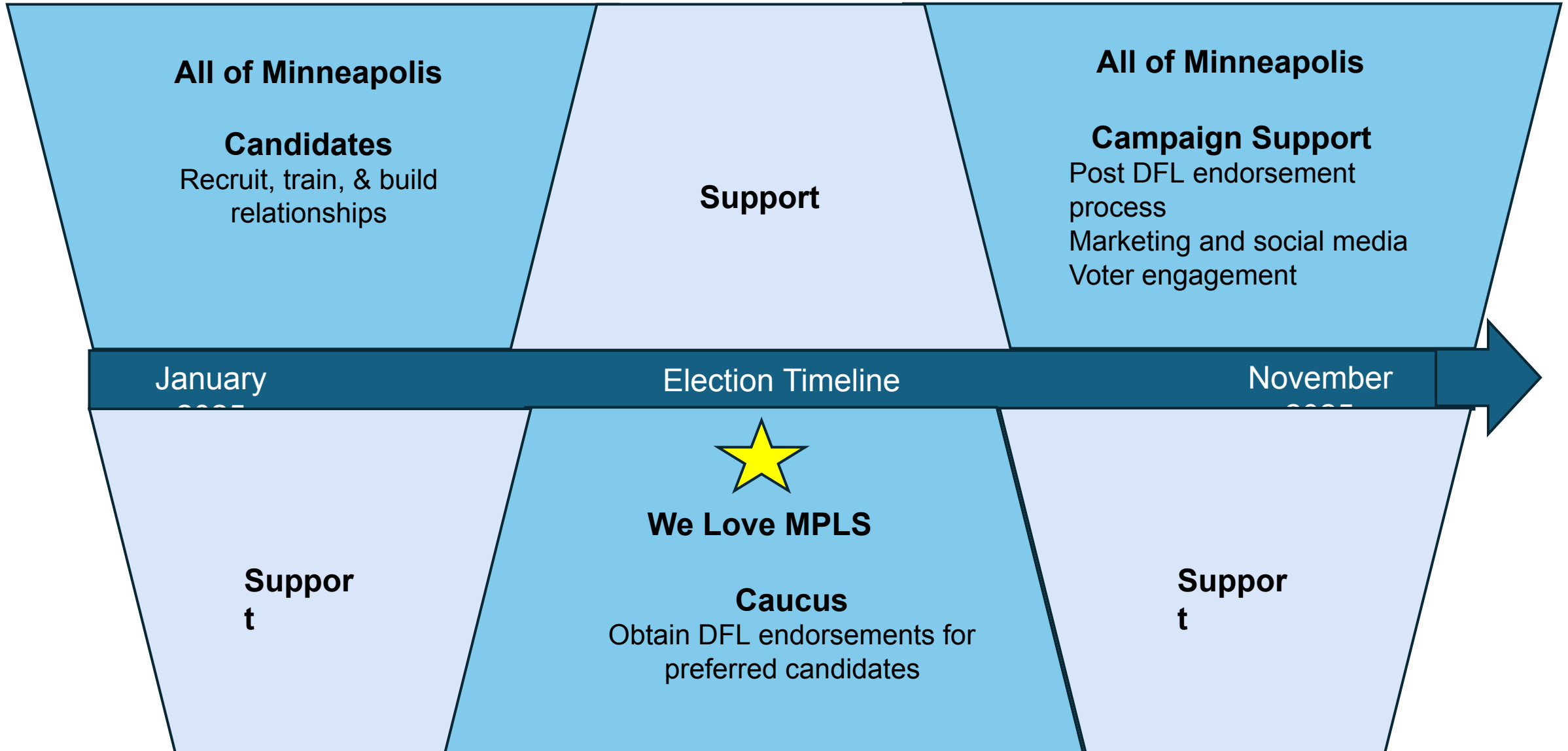
***80% of Minneapolis voters vote DFL endorsed candidates often knowing nothing about the candidate!!***

# Ward Caucuses and Conventions – The Process

- Each of 13 Minneapolis Wards will elect a city council person, each ward has 10-13 Precincts
- On caucus night citizens in each Precinct pick delegates
  - 7PM Tuesday night April 8, 2025
  - Each Precinct chooses 25-70 delegates (majority vote)
  - ***The most important step in the process***
- Chosen delegates attend the Ward Convention
  - 2-6 weeks after the Caucus night (On a Saturday or Sunday)
  - Each convention has max of 400 delegates (5200 for entire city)
  - ***This means ~ only 240 people determine the DFL endorsed candidate!***
- DFL endorsement happens at the Ward Convention
  - ***A DFL endorsed candidate wins 95% of the time!***



# Key Players – Focus Areas

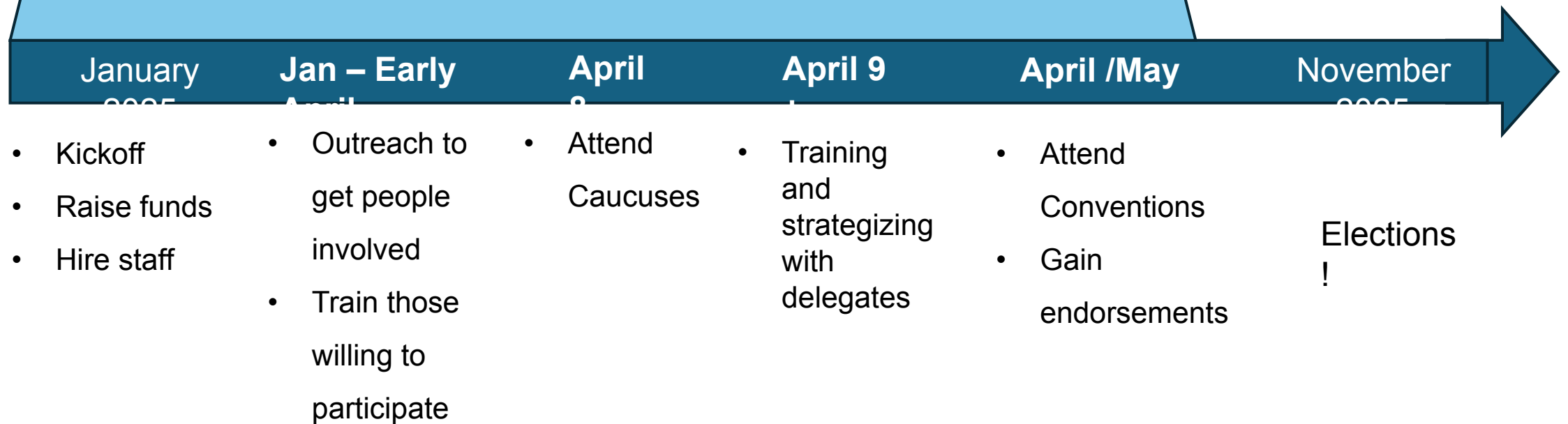




# We love MPLS Timeline

## We Love MPLS DFL Caucus Endorsement

Obtain DFL endorsements for preferred candidates



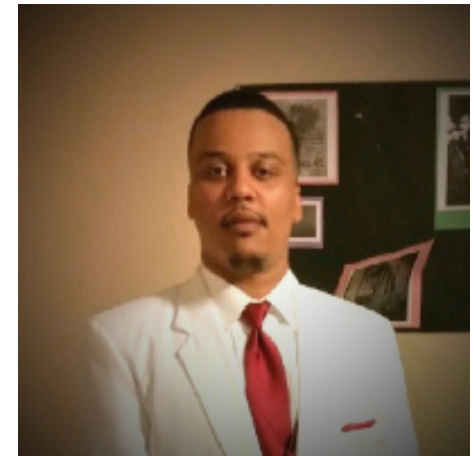
# We love MPLS – The Organization



- Leadership
  - Joe and Nico full time
- Canvassers
  - To ID citizens to engage in the DFL caucus endorsement process
- Organizers
  - To train and support those citizens who agree to be involved
- Marketing
  - To engage and inform people in the community
  - Get the vote out



Joe  
Radinovich



Nico  
Woods

# Will You Help?

- Budget
  - \$600,000
- Remaining fundraising required
  - Approximately \$150,000 still to be raised
- Need the funds up front to fund the project
  - Runs Jan 1 through June 1
  - Most money is spent immediately as all canvassers and organizers are needed up front



Will You Help Us Make A Difference?

# Other ways to participate too!



- Donate money
  - All of Minneapolis
  - Marketing initiatives
  - Direct to candidates (\$600 max per person)
- Participate in Caucuses and Conventions
  - Must live in Ward
- Volunteer to help a candidate
- Get others to get involved
  - Spread the word

**Thank YOU!!**