From: Maureen Shaver
To: Olson, Andrew (CFB)

Subject: Comments for the Campaign Finance Board - New Lobbying Law

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I understand the Campaign Finance Board is interested in hearing directly from lobbyists about the new lobbying law. I have more than 30+ years of experience lobbying, working for elected officials, and as a campaign operative.

The MGRC has done a great job representing the interests of the lobbying and public affairs community and sharing specific questions and concerns. The comment and question I still have for the CFB is ... what problem is the CFB trying to solve?

The much-expanded definition of what is a lobbyist and who must register along with the tracking of what and how someone is lobbying on a bill is going to be hard to comply with, especially since there are not clear guidelines yet available from the CFB and the law has taken effect. The CFB may want to pursue legislation this year to delay the implementation of the law until clear guidelines and an understanding about how the new law will be enforced are available to those you regulate.

I don't understand what the new lobbying law is going to do to help citizens in Minnesota understand their government better. At minimum, I hope the CFB can closely track how often the public seeks out this information and what they do with it. There will be a lot of time, effort and financial resources expended to comply with this new law and there should be some "cost benefit" type analysis done to understand if it makes government more transparent and how often the information is sought by the public.

Thank you for the opportunity to comment.

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